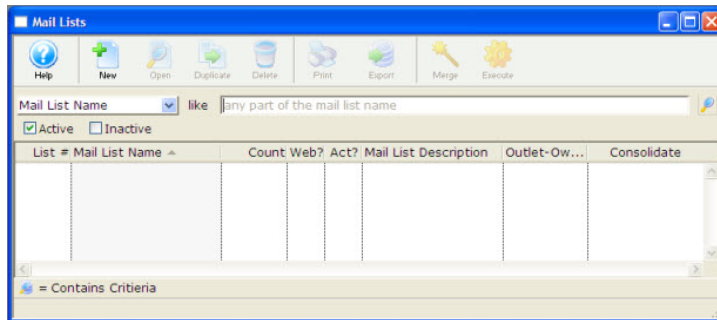



Cheat Sheet

Creating a Mail List


This example is the same as in the [Mail List SCREENCAST](#) for a Mail List of current subscribers.

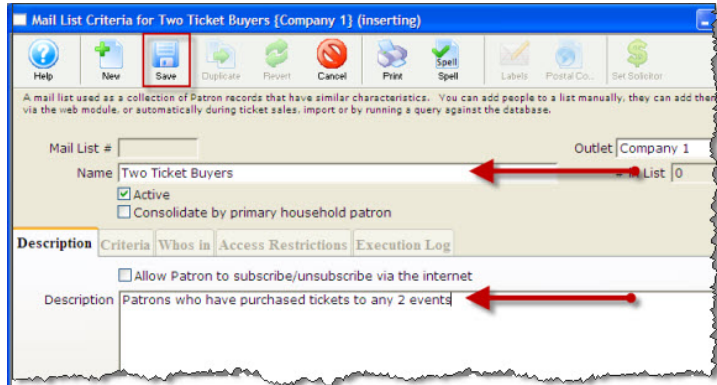
1. Click **Setup > Mail List** in the menu bar.




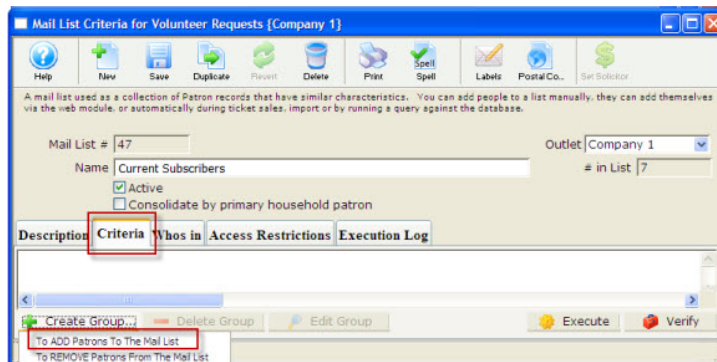
- OR, click the **Mail Lists**  button in the Theatre Manager Ribbon bar.

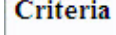

The Mail List search window opens.

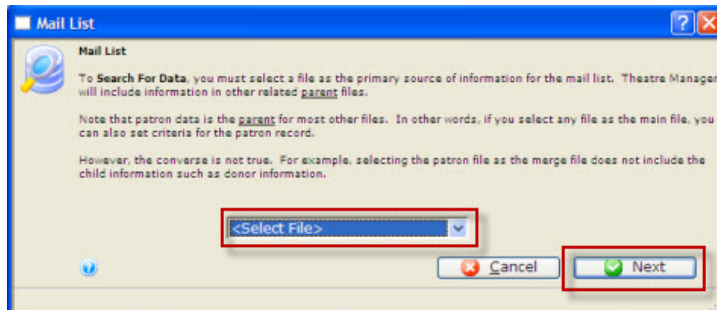
2. Click the **New**  button. The Mail List Criteria window opens.

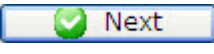


3. Enter a detailed name for the list.
Current Subscribers
4. Enter a detailed description of the mail list.
This mail list is of all the current subscribers
5. Click the **Save**  button.

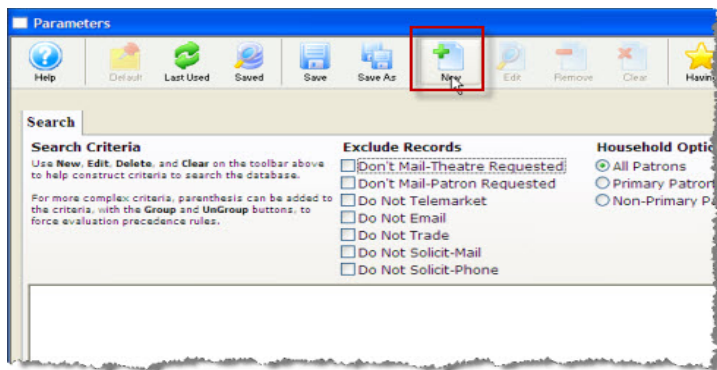



6. Click the **Criteria**  tab.
7. Click the **Create Group**  **Create Group...** button in the lower left corner of the window and select **To Add Patrons to a Mail List**. The Mail List dialog opens.

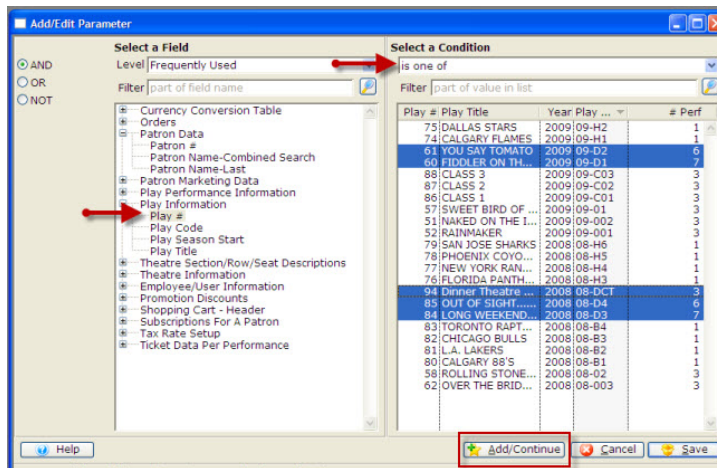


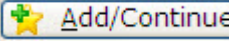
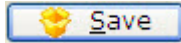
8. From the <Select File> drop down list, Choose the **"Ticket data per Performance"** file.
9. Click the **Next**  button. The Parameters window opens.

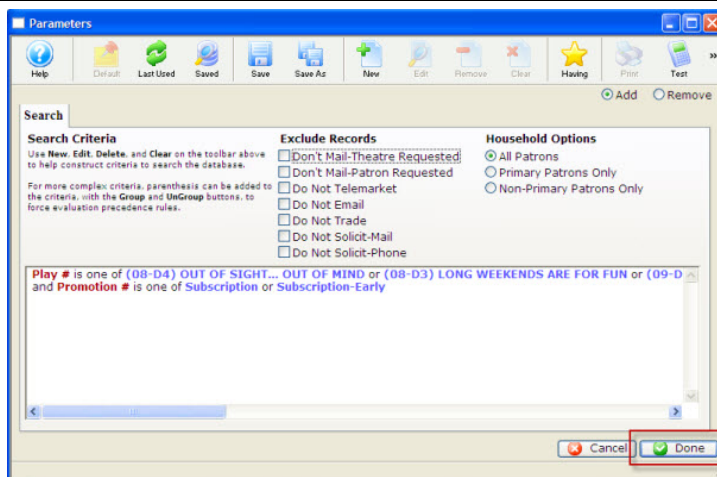
Cheat Sheet



10. Click the **New**  button. The Add/Edit Parameter window opens.
11. Choose the **Field:**
Promotion #
12. Then select the **Conditions**
The plays in the season subscription package.



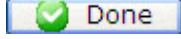
13. To add more fields click the **Add / Continue**  button.
In this example: Choose the **Field**
Promotion #
Select the **Conditions** for all of the subscription types.
Subscription and
Subscription Early
14. When complete, Click the **Save**  button. You are returned to the Parameters window and the Mail List criteria are displayed

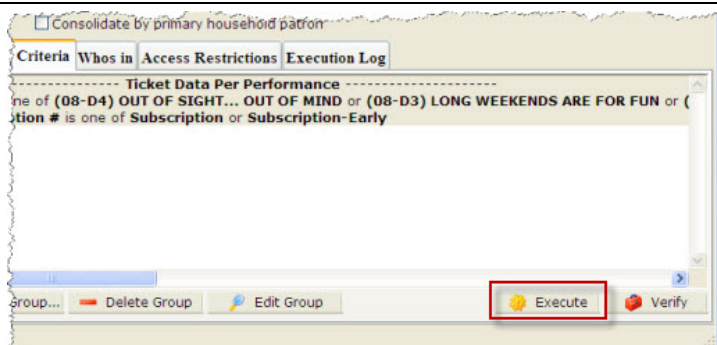


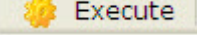
Note:

If the criteria is left in the order shown (searching for promotion # first) the query takes a longer time. The way the query is currently ordered, it will search every ticket in the database for the Subscription and Subscription-Early promotions, then search the matching tickets for the matching performance codes.

To optimize the search--switch the criteria. The performance code is searched first, then from those results, the matching promotion # will be returned.

16. Click the **Done**  button. You are returned to the Mail List Criteria window.



17. Click the **Execute**  button to run the Mail List.